



The Knack - Ashley Tree of Lights Official Rules

1. Eligibility:

The Knack (KNKK 107.1 FM) and Ashley Tree of Lights Memory Game is an on-air giveaway open only to legal residents of Arizona, Nevada, and California. Entrants must be at least twenty-one (21) years old at the time of entry. Employees of Cameron Broadcasting, all promotion sponsors, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee or sponsor, are not eligible. Contest is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Official Contest Sponsor:

Cameron Broadcasting, Inc. 2350 Miracle Mile Rd., Suite 300, Bullhead City, AZ 86442

3. Timing:

The Knack and Ashley Tree of Lights contest is an on-air entry giveaway that runs from December 8 through December 22, 2023.

4. Contest Prize Details:

Prizes include 12 \$100+ gift certificates for services or products from our 12 sponsors and 1 grand prize of a \$200 gift card to Ashley Home Stores in Bullhead City, Kingman, or Lake Havasu. See vendor prizes below. No purchase necessary. Odds of winning determined by number of entrants. Total Value of all prizes is \$1400. No purchase necessary to enter. Rules will be posted on The Knack website at theknack107.com/ or may be requested by calling (928) 763-5586.

5. Contest Details:

The Knack and Ashley Tree of Lights contest is basically a memory game. There are 12 pairs of prizes, one per number, from 1-25, one number with no prize. Listeners will be given the chance to call (928) 704-8800 during the Knack Morning Show (Weekdays from 6:00am-10:00am), each time we will take the 5th caller and give them the opportunity to match 2 prizes from 1-25. Once a caller matches a pair, they win the prize. Once a prize has been won, we will post the revised prizes remaining on the prize grid each day on the Knack Facebook page (The Knack 107.1). We will open the contest phone line 1 or more times each weekday during the promotion period. On December 22 during the Knack Morning Show (Weekdays from 6:00am-10:00am) we will give listeners a chance to win the grand prize of a \$200 Ashley gift certificate from our sponsor, Ashley Home Stores.

6. Sponsors and Prizes:

Main Sponsor:

Ashley Furniture	\$200 gift certificate
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Sponsors:

Anderson Auto Group	2x Oil Change Tire Rotation Certificates
Crown Jewels of Havasu	gift certificate to store
Bluewater Casino Resort	2-night stay
Dreams and Rainbows	gift certificate to store



Prizes continued:

12 Sponsors:

Riverside Resort & Casino	2-night stay
Silverview RV Resort	gift certificates
Action Sports	gift certificate
SummeRay Wine Bar	gift certificates
Innovative Health & Wellness	1 hour hydra facial
Greenway Heating & Cooling	gift certificate
Bullhead City Florist	gift certificate
Laughlin Ranch Golf Club	gift certificates to spa and grill

Winners must prove he/she is 21 years of age or older. Winners must agree to hold harmless Cameron Broadcasting, its owners and employees, and all other businesses and individuals associated with this promotion, should bodily injury or death result from this promotion or prizes. Winner must agree to allow Cameron Broadcasting to use his/her likeness and/or voice in any advertising or promotion surrounding this promotion. Winner must sign statement that information supplied on entry form and release is truthful information in regards to his/her participation in this promotion. Cameron Broadcasting reserves the right to make final judgments and all decisions are final. No prize can be substituted for any other prize nor cash value.

All prizes must be picked up in person at our Bullhead City offices and studios at 2350 Miracle Mile, Suite 300 and must show photo i.d. within 30 days of the end of the promotion.

Cameron Broadcasting reserves the right to change or amend the promotion at any time and without prior notice. All questions regarding the promotion may be directed to the Marketing Director at Cameron Broadcasting by calling (928) 763-5586